



## Stress free regular managed mailings

### Need to send regular mailings?

This is how we can help



#### You supply

Data files, document templates and text, stationery & envelopes (optional)



#### We provide

Secure data processing & materials storage, laserprinting & enclosing, discounted postage or use of your postal account



#### You save 30%+

Staff and supervision costs, overheads, plant and equipment

Are your regular mailings turning into a constant headache? **SendOut** for a quick and cost effective cure with our document mailing and fulfilment service. A bespoke package with a low price tag, **SendOut** includes laserprinting, high speed enclosing, discount postage and window envelope for just 32p per letter.

Reducing overheads and cutting costs for businesses needing to mail out frequently, **SendOut** is ideal for mailings including insurance, rent and warranty renewals, MOT reminders and account statements. Our service is trusted by well-known brands such as Fujifilm, Halfords Autocentres and Sytner BMW.

Our dedicated account managers will work with you to make sure your daily, weekly, monthly or anniversary time-triggered mailings run like clockwork, and our secure data transfer and mailing material storage guarantees additional peace of mind.

Mailings start  
from just:

**32p**

### Proven Result → Fujifilm Cameras

#### Challenge

Fujifilm sends reminders to all customers to renew or upgrade their insurance when their camera warranties expire. With 15 different letter types to be sent out daily, this low-volume but complex service required a dedicated in-house staff and tied up printing equipment. Fujifilm zoomed in on Send to see if we could make the process faster and cheaper and more effective.

#### Solution

We developed a snappy **SendOut** bespoke solution for Fujifilm. Each night, a daily file is automatically transferred to our secure server, and the fifteen different letter templates are automatically and dynamically merged with the data and lasered onto renewal forms in a fast and simple single print run. The completed envelopes are ready for collection by 10am each morning.

#### Result

A saving of up to 30% on our client's mailing and postage costs, and valuable reassurance that all mailing fulfilment is carried out daily.

Call us to discuss your requirements:

**0800 328 3251**

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#### Send Marketing Solutions

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