

# How well do you know your customers?

Better targeting means increased response

Affordable Direct Marketing for business

Give us your mailing address list and we can deduce a wealth of valuable information about your customers with our Customer Profile Report.



## Why is this important?

It is only from truly outstanding who your customers are and what makes them tick, can you develop the suitable marketing initiatives to retain their custom and acquire more like them.

## What can you tell me about consumers?

- > **Age Range:** Your customers' age range vs. the UK
- > **Incomes:** The personal and household income
- > **Lifestage:** The full range in stages of family life
- > **Council Tax:** Your customers' households vs. the UK average
- > **MOSAIC Group:** Your MOSAIC Group profile vs. the UK
- > **Financial Status:** Your customers' financial and CCJ status

Call our Freephone orderline now...

**0800 328 3251**  
[sales@sendmarketing.co.uk](mailto:sales@sendmarketing.co.uk)

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## Profile Pack

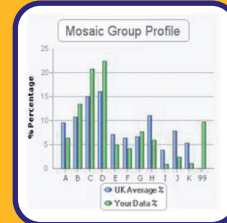
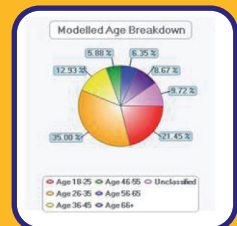
### Address Checking

- + Modelled Age Bands
- + Council Tax Rating
- + Income profiling
- + Mosaic Groups
- + Lifestage Profile
- + Financial Status

All included for..

**=£495**

## Sample Reports



## How do we do it?

We are an Experian accredited reseller, a DMA registered direct marketing services company, mailing list supplier and mailing house. Clients include Nationwide Autocentres, B&Q, Dorling Kindersley and Ben Sherman.



delivering results